

Amendments to the Claims

This listing will replace all prior versions and listings of claims in the application:

Listing of Claims

Claims 1 to 99 (Cancelled)

100. (New) A viscoelastic fluid, comprising:

- (1) an aqueous medium;
- (2) erucyl amidopropyl betaine

(3) a member selected from the group consisting of organic acids, organic acid salts, inorganic salts, and combinations of one or more organic acids or organic acid salts with one or more inorganic salts;

wherein the fluid exhibits viscoelasticity.

101. (New) The fluid of claim 100, further comprising an anionic surfactant.

102. (New) The fluid of claim 101, wherein the anionic surfactant is present at 1.2% or less by weight of the fluid.

103. (New) The fluid of claim 101, wherein the anionic surfactant is present at 0.9% or less by weight of the fluid.

104. (New) The fluid of claim 101, wherein the anionic surfactant is present at about 0.5% or less by weight of the fluid.

105. (New) The fluid of claim 100, wherein erucyl amidopropyl betaine is present at about 0.5 wt% to about 10 wt% by weight of the fluid.

106. (New) The fluid of claim 100, wherein erucyl amidopropyl betaine is present at about 0.5 wt% to about 8 wt% by weight of the fluid.

107. (New) The fluid of claim 100, wherein erucyl amidopropyl betaine is present at about 0.5 wt% to about 6 wt% by weight of the fluid.

108. (New) The fluid of claim 100, wherein erucyl amidopropyl betaine constitutes 89% or more by weight of all surfactants present in the fluid.

109. (New) The fluid of claim 100, wherein erucyl amidopropyl betaine constitutes 92% or more by weight of all surfactants present in the fluid.

110. (New) The fluid of claim 100, wherein the member is an inorganic salt and is present at about 0.1% to about 30% by weight.

111. (New) The fluid of claim 100, wherein the member is an organic acid or salt thereof and is present at about 0.1% to about 10% by weight.

112. (New) The fluid of claim 100, further comprising a nonionic surfactant or a cationic surfactant.

113. (New) The fluid of claim 100, further comprising an anionic surfactant, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is 3 1/3 to 1 or greater.

114. (New) The fluid of claim 113, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is greater than 5 to 1.

115. (New) The fluid of claim 114, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is greater than 8 to 1.

116. (New) The fluid of claim 115, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is greater than 12 to 1.

117. (New) The fluid of claim 100, further comprising an anionic surfactant, wherein erucyl amidopropyl betaine is present at about 0.5 wt% to about 10 wt% by weight of the fluid, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is 3 1/3 to 1 or greater, wherein the member is an inorganic salt present at about 0.1% to about 30% by weight or an organic acid or salt thereof present at about 0.1% to about 10% by weight.

118. (New) The fluid of claim 100, further comprising an anionic surfactant, wherein erucyl amidopropyl betaine is present at about 0.5 wt% to about 6 wt% by weight of the fluid, wherein the ratio of erucyl amidopropyl betaine to anionic surfactant is greater than 5 to 1, wherein the member is an inorganic salt present at about 0.1% to about 30% by weight or an organic acid or salt thereof present at about 0.1% to about 10% by weight.

119. (New) A composition, comprising erucyl amidopropyl betaine.